

Answers to the most asked questions about cigarettes.

QUESTION

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**DO
CIGARETTE
COMPANIES
WANT KIDS
TO SMOKE?**



No. As a matter of policy. No. As a matter of practice. No. As a matter of fact No.

The unfortunate fact is that some kids do smoke. But, while cigarette sales continue to increase, fewer teenagers are smoking. For example, according to the American Cancer Society, smoking among young women has decreased 17 percent since 1974.

All of us need a time of "growing up" to develop the judgment to do so many things. Like driving. Voting. Raising a family. And knowing enough to make an informed decision about all sorts of adult activities.

In our view, smoking is an adult custom and the decision to smoke should be based on mature and informed individual freedom of choice.

For more information, write for our booklet, "Answers to the most asked questions about cigarettes." Address: The Tobacco Institute, Suite 800, 1875 Eye Street, Northwest, Washington, D.C. 20006. We offer it in the belief that full and free discussion of these important public issues is in the public interest.

Answers to
the most asked
questions
about
cigarettes.

**WEIGH BOTH SIDES
BEFORE YOU TAKE SIDES.**